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December 31, 2007

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to extend New Triple Choice promotion.

General Subscriber Service Tariff

Section A2 - 2nd Revised Page 35.6.66

The issue and effective dates for this tariff package are December 31, 2007 and January 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **New Triple Choice Unlimited #1520**

#### **Overview**

The New Triple Choice Unlimited promotion is extended to 1/17/2008. This offer is available to Competitive Acquisition customers and customers contemplating leaving AT&T (Saves and Vulnerable Customers).

#### **Promotion Specifics**

--The bundle (BUN63) will contain the following:

1. BellSouth PreferredPack (BPP) or Complete Choice (CC)
2. Triple Choice Unlimited
3. FastAccess DSL 1.5 (minimum)
4. Customer must select either \$49.99 DIRECTV plan minimum or a \$39.99 Cingular® Plan minimum. There will be a \$10 credit for DTV and a \$5.00 credit for Cingular® when these products are selected.
5. Credit applied against BPP and CC (varies by state).  
AL - \$4.95; FL - \$5.00; GA \$5.00; KY - \$5.00; LA - \$5.00; MS - \$5.00; NC - \$5.00; SC - \$5.00; TN \$3.00
6. Credit applied against the FastAccess® DSL 1.5 or higher (varies by state)  
AL, FL, GA, KY, LA, NC, SC, TN - \$12 discount; MS - \$15 discount

--When customers select the minimum required components above, the bundle price will be \$99.95. However, when customers deviate from the minimum required components by selecting higher FastAccess® DSL speeds, or higher priced DTV package and/or higher priced Cingular packages the price point will vary dependent upon the selected products.

#### **Promotion Restrictions/Eligibility Requirements**

- This offer may be extended to customers who contact AT&T and request this special bundle.
- Offer may not be combined with Answers Cash Back promotion.
- his is not available in Hernando, MS.
- Customers are eligible to subscribe to other affiliate products.
- There are no termination liability restrictions associated with this bundle.
- This bundle is valid for only one (1) service line at the intended local service address.
- Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the bundle and discounts.
- AT&T reserves the right to discontinue or modify this bundle at any time without notice.
- This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- PIC and LPIC selection of AT&T without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.
- The customer must place their order through an AT&T channel: business office, online, and alternate channels as indicated.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T <i>Florida</i> Territory – From Central Office where services are available	Service New Triple Choice Unlimited (BUN63)	This offer is available to competitive acquisition customers and customers contemplating leaving AT&T (Saves and Vulnerable Customers).  Rules and Regulations --The bundle contains the following: 1. BellSouth PreferredPack (BPP) or Complete Choice (CC) 2. Triple Choice Unlimited 3. FastAccess DSL 1.5 (minimum) 4. Customer must select either \$49.99 DTV plan minimum or a \$39.99 Cingular Plan minimum. There will be a \$10 credit for DTV and a \$5.00 credit for Cingular when these products are selected. 5. Credit applied against BPP and CC is \$5.00. 6. Credit applied against the FastAccess DSL 1.5 or higher is \$12.00. 7. When customers select the minimum required components above, the bundle price will be \$99.95. However, when customers deviate from the minimum required components by selecting higher FastAccess DSL speeds, or higher priced DTV package and/or higher priced Cingular packages the price point will vary dependent upon the selected products.  --This offer may be extended to customers who contact AT&T and request this special bundle.  --Offer may not be combined with Answers Cash Back promotion.  --Customers are eligible to subscribe to other affiliate products.  --There are no termination liability restrictions associated with this bundle.  --This bundle is valid for only one (1) service line at the intended local service address.  --Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the bundle and discounts.  --AT&T reserves the right to discontinue or modify this bundle at any time without notice.  --This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.  --PIC and LPIC selection of AT&T without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.  --The customer must place their order through an AT&T channel: business office, online, and alternate channels as indicated.	8/1/2007 (C) to 1/17/2008

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T's <u>Florida</u> Service Territory – From Central Office where services are available	New Triple Choice Unlimited (BUN63)	This offer is available to competitive acquisition customers and customers contemplating leaving AT&T (Saves and Vulnerable Customers).  Rules and Regulations --The bundle contains the following: 1. BellSouth PreferredPack (BPP) or Complete Choice (CC) 2. Triple Choice Unlimited 3. FastAccess DSL 1.5 (minimum) 4. Customer must select either \$49.99 DTV plan minimum or a \$39.99 Cingular Plan minimum. There will be a \$10 credit for DTV and a \$5.00 credit for Cingular when these products are selected. 5. Credit applied against BPP and CC is \$5.00. 6. Credit applied against the FastAccess DSL 1.5 or higher is \$12.00. 7. When customers select the minimum required components above, the bundle price will be \$99.95. However, when customers deviate from the minimum required components by selecting higher FastAccess DSL speeds, or higher priced DTV package and/or higher priced Cingular packages the price point will vary dependent upon the selected products.  --This offer may be extended to customers who contact AT&T and request this special bundle.  --Offer may not be combined with Answers Cash Back promotion.  --Customers are eligible to subscribe to other affiliate products.  --There are no termination liability restrictions associated with this bundle.  --This bundle is valid for only one (1) service line at the intended local service address.  --Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the bundle and discounts.  --AT&T reserves the right to discontinue or modify this bundle at any time without notice.  --This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.  --PIC and LPIC selection of AT&T without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.  --The customer must place their order through an AT&T channel: business office, online, and alternate channels as indicated.	8/1/2007 (C) to <del>12/31/2007</del> <u>1/17/2008</u>